

# Events Bushfire Recovery Assistance



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In late 2018 to early 2019 Tasmania has been impacted by bushfires which are continuing to impact parts of the State.

Events Tasmania is offering \$3,000 grants to amplify the marketing activity of events in the Huon Valley, Derwent Valley and Central Highlands.

Before you submit your application form online, please read the eligibility guidelines. You are encouraged to contact Events Tasmania to confirm eligibility before submitting your application.

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Events Bushfire Recovery Assistance is designed to support events in the Huon Valley, Derwent Valley and Central Highlands as the regions rebuild from the 2019 bushfires.

Events Tasmania is offering \$3000 grants to amplify the marketing activity of events. These are one off assistance grants and are in response to the recent bushfires. Applicants must be able to outline their planned marketing activity and demonstrate their understanding of the expected amplification effect of the grant funding on their planned activity.

The event must be held prior to the end of the 2019-2020 financial year. The marketing activity should be aimed at attracting visitors from outside of the region where the event is held.

## **To be eligible for the grant you must:**

- Organise an event held within the Huon Valley, Derwent Valley or Central Highlands.
- Outline your existing planned marketing activity.
- Explain how the event will benefit from the marketing grant.
- Provide your overall event budget.

Applications for Events Bushfire Recovery Assistance will close on 30 June 2019.

Applicants must be able to enter into a funding agreement with the Tasmanian Government. Grants are not available to individuals.

## **Reasons you may not be eligible for a grant**

Our funding programs don't support conferences, conventions, symposiums, trade fairs, markets, fundraising events, expos and events that are primarily a showcase for stall-holders to demonstrate, promote or sell services or products.

## **Step by step guide to applying for, claiming and acquitting an Events Bushfire Recovery Assistance grant**

### **To apply**

1. Carefully read the criteria to establish your eligibility. You are encouraged to contact Events Tasmania to confirm eligibility of your organisation, event and marketing activity prior to submitting your application.
2. Complete and submit the application online at the following link:  
**[www.eventstasmania.com/ebra](http://www.eventstasmania.com/ebra)**
3. All applicants will be notified of their grant application outcome in due course.

### **To claim grant funds**

4. Successful applicants enter into a funding agreement with the Tasmanian Government.
5. Provide Events Tasmania with a tax invoice.
6. Within 30 days of receipt of your tax invoice, Events Tasmania will pay the approved grant amount to your organisation.

### **Deliver your event and marketing activity**

7. Deliver your marketing activity as outlined in your application. (Any variations to the marketing activity must be requested and approved in writing by Events Tasmania prior to expenditure of the funds. Events Tasmania reserves the right to withhold approval of variations).
8. Acquit your grant to Events Tasmania using the Acquittal Form within 90 days of the completion of your event.



# About Events Tasmania

Events are an incredibly important part of the visitor economy. They create a trigger for travel, promote regional dispersal of visitors and generate fantastic stories and images that in turn increase people's desire to visit Tasmania.

Housed within the Department of State Growth, Events Tasmania delivers part of the *Tasmanian Government Events Strategy 2015-2020*; to deliver a balanced events portfolio that enhances Tasmania's reputation as a tourism destination.

Events supported through Events Tasmania return around \$100 million to the Tasmanian economy each year, as well as creating jobs and engendering pride in our state.

Our support and funding programs have been developed to maintain a balanced events portfolio that:

- attracts people to Tasmania; supporting the joint strategy between the tourism industry and government to increase visitor numbers to Tasmania to 1.5 million per year by 2020;
- encourages Tasmanians to move around the state; and
- gets people talking about Tasmania through their own circles of influence.

